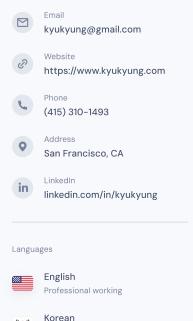


## Kyu Kyung

## **Product Leader** & Entrepreneur

Experienced product leader with entrepreneurial drive and a track record of driving revenue growth, building successful B2B and B2C products, and leading product management and design teams in Silicon Valley startups. Specializes in building 0-1 products, skilled in both strategic thinking and handson delivery, and committed to user needs throughout all stages of product development. Mentors and empowers others with the goal of building highfunctioning teams.

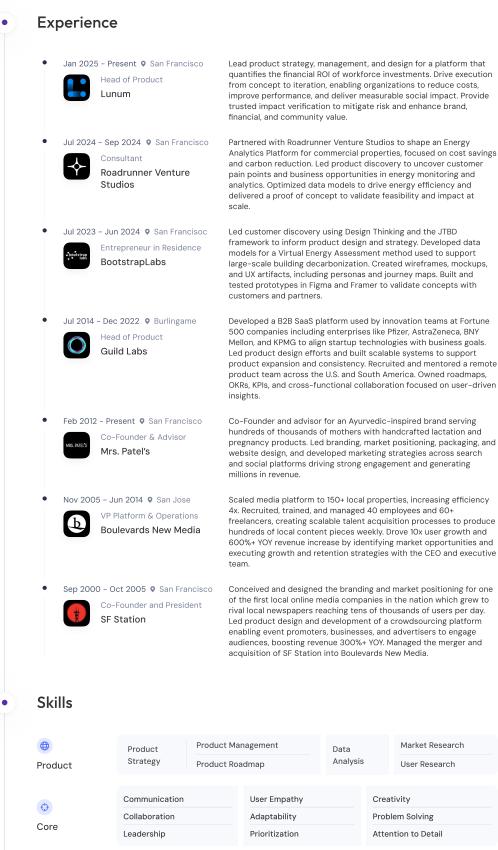


Elementary

## Education

University of California, San Diego Bachelor of Arts, Psychology

Product-Led Growth Certified ProductLed



|                      | Product            | Product Management |                             | Data     |                     | Market Research<br>User Research |                  |
|----------------------|--------------------|--------------------|-----------------------------|----------|---------------------|----------------------------------|------------------|
| Product              | Strategy           | Product Roadmap    |                             | Analysis |                     |                                  |                  |
|                      |                    |                    |                             |          |                     |                                  |                  |
| ()<br>Corro          | Communication      |                    | User Empathy                |          | Creativity          |                                  |                  |
|                      | Collaboration      |                    | Adaptability                |          | Problem Solving     |                                  |                  |
| Core                 | Leadership         |                    | Prioritization              |          | Attention to Detail |                                  |                  |
|                      |                    |                    |                             |          |                     |                                  |                  |
|                      | UI/UX Design       |                    |                             | Wirefrar | Wireframing         |                                  |                  |
|                      |                    |                    | Information<br>Architecture | Prototyp | Prototyping         |                                  | Design<br>System |
| Design               | Responsive Desig   | n                  | Aromicolure                 | Testing  | ,                   |                                  | oystem           |
|                      |                    |                    |                             |          |                     |                                  |                  |
| <>><br>Methodologies |                    | Des                | Design Thinking             |          | Scrum               |                                  |                  |
|                      | Produce Led Growth | vth JTE            | JTBD Framework              |          | SAFe Framework      |                                  | ork              |
|                      |                    | Agi                | Agile Methodology           |          | Shape Up Method     |                                  | thod             |
|                      |                    |                    |                             |          |                     |                                  |                  |
| )<br>Tools           | Figma Pho          |                    | otoshop                     | MixPanel | MixPanel            |                                  | lotion           |
|                      | Framer Illus       |                    | strator                     | Hotjar   |                     | J                                | ira              |
|                      | Sketch Amp         |                    | plitude                     | Shortcut |                     | Т                                | rello            |
|                      |                    |                    |                             |          |                     |                                  |                  |